

Strategic Planning for Sustainability: How to Keep the Wheels on Your Cart



Sandi Macvane Florida

- ❖ **Grantee: Florida State Attorney's Office- 15th Judicial Circuit**
- ❖ **University Partner: University of Central Florida**
- ❖ **Academy Year: 3rd Year of OVC Funding**

Do's

- ❖ **Appoint certain Steering Committee members to take a leadership role in specific and important elements of committee work**
- ❖ **Make changes each year to your committee based on individual commitments, challenges, and any new talents needed for committee**
- ❖ **Understand the political undertones of individuals who represent organizations within your committee**

Don'ts

- ❖ Don't underestimate the importance of necessary communication to be held with committee members outside committee work
- ❖ Don't make Steering Committee meetings difficult
- ❖ Don't assume that Steering Committee members are automatically made faculty for your Academy

Jean Fei

New York

- ❖ **Grantee: State Coalition Against Sexual Assault**
- ❖ **University Partner: Marist College**
- ❖ **Academy Year: Veteran Grantee**

Do's

- ❖ **Engage everyone: recruit advocates**
- ❖ **Be aware of conflicts of interest**
- ❖ **Maintain contacts**

Don'ts

❖ **Don't stop**

❖ **Don't neglect Advisory Committee resources**



Pam Middlestetter Oregon

- ❖ **Grantee: Crime Victim Assistance Network, Inc.**
- ❖ **University Partner: Clackamus Community College and Marylhurst University**
- ❖ **Academy Year: Veteran Grantee**

Do's

- ❖ **Go outside of the box when looking for creative sustainability monies**
- ❖ **Continently keep looking for these monies, even when you are fully funded**
- ❖ **Stay connected and know what is going on with your funding agency, committees, boards, etc.**

Don'ts

- ❖ **Don't forget to read the fine print when working with funding sources, contracts can hide a lot of requirements**
- ❖ **Don't underestimate your monies needs: your SVAA needs to be professional and this takes money**
- ❖ **Don't get discouraged: our SVAA's are a service to victims of crime, educated advocates make better advocates, keep on searching**

BJ Horn Pennsylvania

- ❖ **Grantee: Pennsylvania Commission on Crime & Delinquency**
- ❖ **University Partner: University of Scranton**
- ❖ **Academy Year: Veteran Grantee**

Do's

- ❖ **Start with the end- what do you want to achieve?**
- ❖ **Determine what good at what cost for what people (John Carver)**
- ❖ **Throw out the packaged mix and be willing to start from scratch**

Don'ts

- ❖ **Don't be afraid of the place in between**
- ❖ **Don't forget that it is as much about people's wants as needs**
- ❖ **Don't let the urgent keep you from getting to the important**

Karin Ehlert

Minnesota

- ❖ **Grantee: Department of Public Safety- Office of Justice Programs**
- ❖ **University Partner: St. Cloud State University**
- ❖ **Academy Year: Veteran**

Do's



Don'ts

